



August 3, 2026

NOTIFICATION OF INTENT TO AWARD

Solicitation No.: 747 (abbr.)

Closing Date: July 27, 2026 9:00 AM

Solicitation Title: Speaker Consultant Services 2026

Department: External Affairs

Subject: Awarding of Abbreviated RFP Speaker Consultant Services 2026

Atlanta Regional Commission (ARC) extends its appreciation to all vendors that submitted proposals for the above-referenced Request for Proposal (RFP). ARC values the time, effort, and resources invested by each proposer throughout the solicitation process. Based on the evaluation conducted in accordance with the requirements of the RFP solicitation, ARC hereby provides notice of its intent to award a contract to the following vendors:

- Called Agency LLC
- ExecuPrep, LLC
- Leslie Gordon Speech Coaching, LLC
- Savage Dynamic Consulting, LLC
- Shining Diamond Media
- Ascent Communications
- Words Well Said
- Brad Butler II and Associates LLC
- Ashley Gaddy Enterprises
- Data Science and Engineering Experts, LLC
- Walker Senior Solutions
- HL Strategy
- Service Culture Training
- Sage and South
- The Saunders Company, LLC dba The Saunders PR Group
- JD Consulting Solutions
- Nextgen People, LLC
- Progressive Techniques, Inc.
- David D. Doerrier, LLC dba Present Your Way To Success

This notice does NOT constitute the formation of a contract between ARC and the apparent successful vendor. The proposed award remains contingent upon the successful completion of all required pre-award activities, including, but not limited to, the submission and acceptance of all required documentation, verification of eligibility, approval by ARC, and the execution of a final agreement by all authorized parties.

ARC reserves the right, at its sole discretion, to withdraw, modify, delay, or cancel this Notice of Intent to Award, in whole or in part, at any time prior to the execution of a fully executed agreement, without incurring any obligation or liability.

Atlanta Regional Commission (ARC) greatly appreciates your interest and hopes that you will continue to review all potential business opportunities with us.