



August 3, 2026

NOTIFICATION OF INTENT TO AWARD

Solicitation No.: 446

Closing Date: March 19, 2026 5:00 PM

Solicitation Title: Transportation Demand Management
(TDM) Program Evaluation & Research

Department: Mobility Services

Subject: Awarding of RFP Transportation Demand Management (TDM) Program Evaluation & Research

Atlanta Regional Commission (ARC) extends its appreciation to all vendors that submitted proposals for the above-referenced Request for Proposals (RFP). ARC values the time, effort, and resources invested by each proposer throughout the solicitation process. Based on the evaluation conducted in accordance with the requirements of the RFP solicitation, ARC hereby provides notice of its intent to award a contract to **Alta Planning and Design Inc.**

This notice does NOT constitute the formation of a contract between ARC and the apparent successful vendor. The proposed award remains contingent upon the successful completion of all required pre-award activities, including, but not limited to, the submission and acceptance of all required documentation, verification of eligibility, approval by ARC, and the execution of a final agreement by all authorized parties.

ARC reserves the right, at its sole discretion, to withdraw, modify, delay, or cancel this Notice of Intent to Award, in whole or in part, at any time prior to the execution of a fully executed agreement, without incurring any obligation or liability.

Atlanta Regional Commission (ARC) greatly appreciates your interest and hopes that you will continue to review all potential business opportunities with us.